KIRKCALDY AREA

LOCAL COMMUNITY PLAN
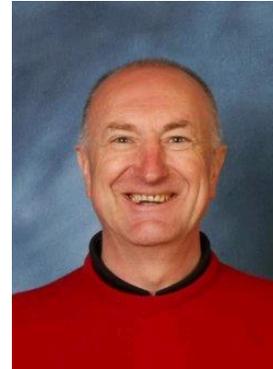
2015 - 2016

Introduction

The Kirkcaldy Area Local Community Plan sets out how public, private and voluntary organisations will work together with our communities to make Kirkcaldy Area a better, cleaner, safer, stronger, and more vibrant place to live and visit. It is built around four themes:

- Improving Economy, Employment and Learning Opportunities;
- Promoting Neighbourhood Development and increasing Neighbourhood Pride;
- Improving Outcomes for Families, Early Years and Young People;
- Improving Health and Well-Being.

We are contributing to two high level outcomes of the Fife Community Plan: Tackling Inequalities and Increasing Employment. Therefore we have a particular focus on anti-poverty strategies and have identified four Neighbourhood Development Areas where inequalities are greatest and employment lowest:

- Gallatown area;
- Linktown and Invertiel;
- Templehall; and
- Burntisland Castle area.

Foreword

Cllr Neil Crooks

Chair of Kirkcaldy Area Committee

Our commitment is to help make Kirkcaldy Area a place where partnerships flourish for the benefit of all of its citizens. We will help create opportunities for community empowerment and for groups and individuals to influence decisions in their neighbourhoods. That way we promote personal self-worth and self-belief and increase participation in civic life.

We will concentrate on specific neighbourhood planning for our four geographical areas of greatest need namely Gallatown, Linktown, Templehall and the Castle area of Burntisland. We must achieve improvements in all four zones which have for too many years been consistently high in the Scottish Index of Multiple Deprivation.

Strategic Context

The Fife Partnership is responsible for leading the community planning process in Fife. It is made up of elected representatives, board members and senior managers from across Fife's public and voluntary organisations - Fife Council, NHS Fife, Police Scotland, Fife Voluntary Action, Scottish Enterprise, Skills Development Scotland, SEStrans (South East Scotland Transport Partnership), Fife College and St Andrews University.

Fife's Community Plan is the over-arching strategic plan for Fife. It provides a framework and reference point for other strategies and plans we put in place. The current community plan identifies a number of challenges and opportunities that need to be addressed over the next ten years. **Reducing Inequalities** is one of three high level outcomes identified in the community plan, along with **increasing employment** and **tackling climate change**.

"Reducing inequalities to tackle multiple deprivation will require broad based action from economic development; health; education; housing; community safety; sport, leisure and culture and environmental improvement. It requires a long term commitment to break cycles of deprivation."

Many communities in Fife and across Scotland have longstanding problems that reflect persistent inequalities in society. The Christie Commission endorsed a shift away from crisis intervention towards more preventative approaches. This should improve outcomes for individuals and communities, reduce inequalities and reduce problems in the future.

Prevention should be evidence based, building on proven approaches whilst also supporting innovation. It needs a planned approach, incorporating a robust assessment process that can demonstrate reduced or deferred demand on services - delivering both value for money and better outcomes.

However, it can also be opportunistic, with staff in a local area working together and sharing resources to support activity that reduces demand on services.

Prevention also involves shifting power from those who provide services to those who use services - promoting greater co-ownership of our actions and their impacts. When individual service users and communities are at the centre of service design, and when services draw on the assets that are already available - the strengths, knowledge and experiences of communities, families and individuals – then the opportunities to build effective prevention will be greatest.

Wherever possible, Fife will adopt an assets-based approach to improving local areas. We will encourage the use of local capacity, skills, connections and knowledge, whether these assets sit within organisations, associations or communities.

Community Plan Evidence Base

The [Fife Partnership Strategic Assessment 2014](#) is designed to provide the evidence base for identifying priorities for the Fife Community Planning Partnership – down to 7 area level – for the next three years (2014-2017). These priorities will help to inform future work plans and area priorities, and will provide a solid foundation for any future refresh of the Fife Community Plan and associated documents, including the Single Outcome Agreement.

The defined aim of the Strategic Assessment is to identify, assess and assist in the prioritisation of issues across Fife and those facing the seven committee areas within Fife, providing a robust, wide-ranging evidence base that will allow local areas to make informed decisions in setting priorities that require medium to long-term action.

The strategic assessment will be reviewed on an annual basis and any changes will be reflected in future versions of the Local Community Plan.

Fife's Community Plan 2011-20

Fife Partnership Strengthening Fife's Future

Kirkcaldy Area Priorities for 2015/2016

Through consideration of the Kirkcaldy Area information that has emerged from the data collection process, the following issues are high level priorities:

Early Years, Young People and Families
- Promoting and developing early year's activities informed by the community.
- Supporting the potential of children and young people in achieving individual goals.
- Developing partnerships to address external factors impacting on children, young people and families.
- Linking post-school opportunities for local young people to local businesses, colleges and employers.
- Developing an aspirational culture in families and communities living in poverty in the Kirkcaldy area which allow children and young people to flourish in an equal manner to their peers.

Welfare Reform
There is a need to ensure that we respond effectively to the expected impacts of the Welfare Reform agenda around the areas of supporting unemployed people, increasing skill levels, knowledge and opportunities. Young people need to be particularly supported in this endeavour, ensuring a secure future in education and work. The plight of young people in welfare reform should continue to be a particular focus for the Kirkcaldy area as a result of the scale of claimants in this category which is above the Fife and Scottish averages.

Economy, Employment and Learning

- Maximising the potential for tourism in the area by:
  o The formation of a dedicated partnership to promote the Kirkcaldy area as a tourist destination;
  o Exploring how targeting training and skills promotion can promote tourism business opportunities.
- Consider how location and incentives can be developed to attract businesses which can provide local employment.
- Promotion and implementation of the Kirkcaldy Town Centre *Time for Action* regeneration plan.
- Enhancing greenspace and the public realm to be through community participation and partnership working.
- Developing community based learning opportunities to increase people's skills and employability prospects in line with employment trends.

Social Enterprise

Kirkcaldy has experienced some difficulties in setting up social enterprises and more action is required to increase the confidence and capacity in potential organisations and individuals. It may be possible to consider whether existing Council services may be run by social enterprises in light of emerging budget constraints. This will help close the inequalities gap and potentially create jobs, employment and opportunities in areas of greatest need.

Housing

- Explore community engagement processes around affordable housing options.
- With housing partners, examine the feasibility and impact of providing more one bedroom properties locally.
- Promote a multiagency approach to supporting Kirkcaldy tenants with poverty issues.
- Tacking household antisocial behaviour and its impact on communities.

For more information on the Strategic Assessment, a profile of the Kirkcaldy Area, and achievements so far, go to:

www.fifedirect.org.uk/Kirkcaldy
or phone 01592 583522

LOCAL COMMUNITY PLAN 2015-2016

Improving outcomes for Families, Early Years and Young People				
OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
There is a network of family activities and family centre provision throughout the Kirkcaldy Area	Developing co-ordinated support across the area for Families and Early Years.	• Deliver 2 Area-wide Making the Links events		Families, Early Years and Young People Themed Working Group
		• Develop a series of area wide Early Years networking meetings		Family Nurture Co-ordinator/Early Years Sub Group
Young People have a secure future in education and work	Creating innovative opportunities for young people to maximise their potential.	• Develop, deliver and review the the Schools Intervention Programme		Families, Early Years and Young People Themed Working Group
		• Establish a wider partnership approach to provide a flexible package of support for young people not engaged in the full curriculum		GIR Group
		• Create and increase opportunities for young people to influence local policy and practice		Kirkcaldy Youth Work Planning and Delivery Group (formally YSG)
		• Create and develop opportunities for Under 25s to improve their employability prospects		Kirkcaldy Youth Work Planning and Delivery Group

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OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
We have supportive and supported families throughout the Kirkcaldy Area Children grow up in nurturing, safe and secure environments	Developing an aspirational culture in families and communities affected by poverty.	• Implement the Family Focus Initiative through the appointment of a Community Education Worker (Family Participation) specific to Family and Early Years Work		Families, Early Years and Young People Themed Working Group
		• Supporting migrant families to access services		GIR Group
		• Develop a series of informal opportunities for families to engage such as 'Family Fun' and 'Overtonmains Weans'		Families, Early Years and Young People Themed Working Group
		• Co-ordinate the delivery of a range of family and parenting programmes		Families, Early Years and Young People Themed Working Group

Improving outcomes for Families, Early Years and Young People (Ctd)

Improving Economy, Employment and Learning Opportunities

OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
Increased awareness of Kirkcaldy Area as a tourist destination	Form a dedicated partnership to promote the Kirkcaldy area as a tourist destination.	• Identify interested parties and businesses to a form partnership group		Economy, Employment and Learning Themed Working Group
		• Develop an area tourism strategy, including marketing and promotion		Partnership Group
		• Encourage and support a range of events that will attract visitors to the area		Partnership Group
Kirkcaldy Area is seen as attractive and successful by residents, businesses and visitors with a particular focus on the Neighbourhood Development Areas	Greenspace and the public realm to be enhanced through community participation and partnership working.	• Involve and engage the local community in the development and delivery of the Greenspace Strategy		Parks and Open Spaces
		• Develop a Greenspace Partnership which is inclusive of local community groups involved in growing and gardening projects		Parks and Open Spaces
Local people have increased employment and skills opportunities that match needs of current and future employers	Develop a Kirkcaldy area Economic Strategy.	• Develop a Kirkcaldy Area Economic Strategy that identifies future employability sectors		Economy, Planning and Employability Services

Improving Economy, Employment and Learning Opportunities (Ctd)

OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
People have increased skills, knowledge and opportunities to improve their financial situation.	Implement the Kirkcaldy Area Welfare Reform Action Plan.	• Further develop Partners Group		Welfare Reform Group
		• Establish the community hub within the new Voluntary Sector Hub – New Volunteer House	£157,414 Welfare Reform Funding	Welfare Reform Group
		• Develop crèche facility within New Volunteer house		Welfare Reform Group
		• Establish Welfare Support 'Spokes' in NDAs		Welfare Reform Steering Group
Unemployed people have opportunities and effective support to access, sustain and progress to education, training and employment	Increase opportunities for local people to gain employability experience and skills.	• Identify the learning needs of local people		Adult Learning Planning and Delivery Group
		• Devise and deliver a range of Adult Learning opportunities across the Kirkcaldy Area targeting NDAs and those furthest from employment		Adult Learning Planning and Delivery Group (formally LPG)
		• Develop a range of volunteering and work experience opportunities across partnership		Economy, Employment and Learning Themed Working Group
Enterprising communities are providing local services	Develop a multi-sector organisation to encourage community enterprise through the Kirkcaldy Area.	• Commission feasibility study and business plan	£50K development funding	Economy, Employment and Learning Themed Working Group
		• Establish Steering Group / Board to oversee process		
		• Set up organisation		

Health and Wellbeing

OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
There is a marked reduction in substance misuse and its consequences across the Kirkcaldy Area	Implement strategies for recovery from addiction.			Alcohol and Drug Partnership
Improve Mental Health and Wellbeing across the Kirkcaldy Area		• Increase the knowledge of mental health amongst staff		Kirkcaldy Youth Work Planning & Delivery Group
		• Well-being initiatives		
		• Access to services and signposting		
The health inequality gap across the Kirkcaldy Area is narrowing	Improve access and availability for Health and Wellbeing Services in Neighbourhood Development Areas.	• Maximise the potential of the WOW (Well on wheels) initiative targeting the neighbourhood development areas		Health and Wellbeing Themed Working Group
		• Reflect on the Outcomes of the HUB review		Kirkcaldy Youth Work Planning and Delivery Group (formally YSG)
		• Provide affordable access to activities for those who are income deprived		Physical Activity and Sports Strategy Group

Health and Wellbeing (Ctd)

OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
Local people understand the importance of healthy eating and regular exercise				
Local people have access to quality leisure and sport facilities	Improve sports facilities across the Kirkcaldy Area	• Additional 3G sports pitches		Physical Activity and Sports Strategy Group
		• Ravenscraig Park		Physical Activity and Sports Strategy Group
		• Balwearie Sports Hub		Physical Activity and Sports Strategy Group
		• Develop a discretionary Fund to increase access to sport and Physical activity		Physical Activity and Sports Strategy Group
Older people have the personal skills, strengths, knowledge and opportunity to improve their health and wellbeing	Reduce social isolation for older people.	• Wi Fi in Sheltered housing schemes and IT training		Health and Wellbeing Themed Working Group
		Diet and nutrition and Healthy eating?		

Promoting Neighbourhood Development and Increasing Neighbourhood Pride - Housing				
OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
Communities feel safe and secure living in their neighbourhoods	Tacking household antisocial behaviour and its impact on communities.	• Monitor incidents of ASB in communities and work with ASCCG on an integrated approach to tackling worst offenders		Area Safety Community Co-ordinating Group
	Examine the feasibility of quality control issues for housing options in Kirkcaldy.	• Review Community Lettings Plans and present options for Kirkcaldy Area Housing Plan.		Housing Services

Promoting Neighbourhood Development and increasing Neighbourhood Pride – Neighbourhood Development Areas				
OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
Neighbourhood Development Areas are seen as attractive and successful by residents, businesses and visitors	Gallatown Neighbourhood Development.	• Develop and implement a Neighbourhood Development Plan in partnership with the Gallatown community.		Gallatown Neighbourhood Development Group
		• Construction of Gallatown Gateway and development of the Community Campus.	SCRF £950K Housing £ 92K FSF £110K EPE £ 60K Ward budget £10K	Gallatown Gateway Board
		• Maximise the potential of community buildings in the Gallatown Area.		Local Development Officer (LDO)
	Linktown and Invertiel Neighbourhood Development Plan.	• Develop and implement a Neighbourhood Development Plan in partnership with the Linktown and Invertiel community.		LDO
		• Develop an Environmental sub group to drive forward actions on locally identified priorities		Linktown and Invertiel Neighbourhood Development Group (NDP) - Environmental Sub Group

Promoting Neighbourhood Development and increasing Neighbourhood Pride – Neighbourhood Development Areas				
OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
Neighbourhood Development Areas are seen as attractive and successful by residents, businesses and visitors	Linktown and Invertiel Neighbourhood Development Plan	• Develop a Safer Streets sub group to drive forward actions on locally identified priorities		Linktown and Invertiel Neighbourhood Development Group - Safer Streets Sub Group
		• Develop a Families United Sub Group to drive forward actions on locally identified priorities		Linktown and Invertiel NDP - Families United Sub Group
	Templehall Neighbourhood Development Plan.	• Develop and implement a Neighbourhood Development Plan in partnership with the local community.		LDO
		• Develop community based sub groups to identify priorities and solutions		LDO
	Castle Area Neighbourhood Development.	• Develop the trust, confidence and relationships with residents in the Castle Area.		LDO
		• Engage and consult in order to develop and implement a Neighbourhood Development Plan for the Castle Area		LDO
		• Establish workers forum for staff operational in the Castle area.		LDO

Promoting Neighbourhood Development and increasing Neighbourhood Pride – Town Centre				
OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
Kirkcaldy Town Centre is a vibrant retail and social hub for the area and beyond with good transportation links	Implement Kirkcaldy Town Centre Time For Action Plan.	• Install new visitor signage	£80K Fife TCDF £10K Kirkcaldy4All £10K Leisure & Cultural Services	Kirkcaldy's Ambitions
		• Develop strategy for The Postings as a key site in Town Centre Regeneration	£47.5K Transportation £47.5K Kirkcaldy TCDF for Postings Steps	Transportation
		• Develop Merchant's Quarter	£3000 Kirkcaldy TCDF £3450 SEC	Adam Smith Global Foundation
		• Develop and implement car parking strategy	<mark>£400K Transportation</mark>	Transportation
		• Implement Phase 3 of Kirkcaldy High Street public realm improvements	£350K KTCDF £350K Transportation	Transportation
		• Open new Adam Smith <mark>Visitor</mark> Centre and Adam Smith Close with interactive timeline	£300K Coastal Communities Fund	Adam Smith Global Foundation
		• Improved landscaping at East End of Kirkcaldy Town Square	£50K KTCDF	Parks and Open Spaces
		• Develop a Waterfront Plan and Public Art Strategy	£5-10K KTCDF	Kirkcaldy's Ambitions

Promoting Neighbourhood Development and increasing Neighbourhood Pride – Town Centre (Ctd)				
OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
Kirkcaldy Town Centre is a vibrant retail and social hub for the area and beyond with good transportation links	Implement Kirkcaldy Town Centre Time For Action Plan.	• Encourage and support the development of Cinema and Leisure facilities on the waterfront		
		• Implement the esplanade feasibility study recommendations: o Single Carriageway o Increased car parking o Development space for small business/leisure units o Opening up of Charlotte Street		

Promoting Neighbourhood Development and Increasing Neighbourhood Pride – Victoria Charrette Area				
OUTCOMES	PROJECT	ACTIONS	RESOURCES	LEAD
	Victoria Charrette	• Identify possible sites for social housing development		Victoria Road Charrette Project Group
		• Identify priority vacant and derelict sites for action		Economy, Planning and Employability Services
		• Produce a land ownership map for the area		Economy, Planning and Employability Services
		• Consider potential developments for sports and leisure activities		Area Services
		• Develop a community engagement strategy		CLD