

# Supporting Breastfeeding in Fife Monday 10th June- Sunday 16th June



The week aims to focus on enabling new mothers/parents to consider their breastfeeding journey and how they can be supported to -

- decide if breastfeeding is the right choice
- breastfeed in public
- breastfeed and return to work
- access local and national peer support



A partners emotional support is so important.

A mum is more likely to have a positive experience and manage difficulties if her partner and family support her decision.



# Is breastfeeding right for you?

Before your wee one arrives, it's a good idea to have a think about how you would like to feed them. Here you will find information on different feeding options to help you choose what's right for you.

https://www.parentclub.scot/topics/feeding-your-baby

## **Breastfeeding in public**

Parent Club – Getting out and about while breastfeeding

https://www.parentclub.scot/articles/getting-out-and-about-while-breastfeeding

Parent Club Video: Mum Vanessa shares her breastfeeding experience and tips

https://youtu.be/EFruDwyfh40

**Breastfeeding Friendly Scotland Scheme, NHS Fife** 

https://www.nhsfife.org/services/all-services/healthpromotion-service/breastfeeding-friendly-scotlandscheme/

**NHS Inform Ready Steady Baby** 

https://www.nhsinform.scot/ready-steady-baby/

Off to a Good Start, Public Health Scotland

Off to a good start: all you need to know about breastfeeding - Publications - Public Health Scotland

**Maternity Action Website** 

https://maternityaction.org.uk/

Parent Club – Breastfeeding and Returning to Work

https://www.parentclub.scot/articles/breastfeeding-and-returning-to-work



## **Getting Support from Dad**

Ask DadPad: Breasfeeding – how it work

https://thedadpad.co.uk/ask-dadpad/breastfeeding-positionsattachment/

Dad Matters – attachment and bonding https://dadmatters.org.uk/portfolio.../attachment-bonding/

Fathers Network Scotland

https://www.fathersnetwork.org.uk/

NCT – How can dads and partners support breastfeeding?

https://www.nct.org.uk/baby-toddler/feeding/tips-for-dads-andpartners/how-can-dads-and-partners-support-breastfeeding

Parent Club Video: Dad Ryan shares his family's breastfeeding tips and experiences

https://youtu.be/v2Wm0C7rU4k



#### How to support mum to breastfeed

Bath time
Nappy changes
Baby massage
Singing and talking to
your baby

Reading Babywearing Playing with toys Skin to skin Walk in the pram

### **Breastfeeding and the Law**

UNICEF – Breastfeeding in the UK https://www.unicef.org.uk/babyfriendly/about/breastfeeding-inthe-uk/ and https://youtu.be/7yNvkk\_LfpU

**Breastfeeding, Citizens Advice Scotland** 

https://www.citizensadvice.org.uk/scotland/law-and-courts/civilrights/breastfeeding-s/

**Managing Pregnancy and Maternity, ACAS** 

https://www.acas.org.uk/managing-your-employees-maternityleave-and-pay/check-health-and-safety-risks



## Breastfeeding support through local groups in Fife

Local groups are open to any pregnant woman to talk about breastfeeding, ask question and get advice. The groups are also a support to new mothers on their breastfeeding journey. The groups are supported by Infant feeding professionals and trained peer supporters.

You can also find details about breastfeeding groups in Fife (and other areas) on the <u>parentclub.scot</u> website Or link into the local facebook pages

- Fife Breastfeeding Café Kirkcaldy
- Fife Breastfeeding Support Group
- The Milkyway Fife Breastfeeding Café Dunfermline
- NHS Fife Health Visiting Team
- NHS Fife Maternity, Pregnancy and Birth
- Family Nurse Partnership Fife

You can also find more information and support from NHS Fife on <u>Maternity services in NHS Fife | NHS</u> <u>Fife</u>



