

For more information please scan this QR code



or access the webpage at
<https://shorturl.at/3Zeds>

To fill out an online form to register to become Breastfeeding Friendly please scan this QR code



Or access the form here
<https://shorturl.at/78sGh>

Businesses and organisations can actively support the above laws by displaying their membership of the Breastfeeding Friendly Scotland scheme, helping mums will be confident about breastfeeding and will be likely to continue breastfeeding for longer. This will benefit both their health and their baby's.

Every business knows the value of repeat customers and word of mouth. Breast feeding mums who feel that they and their babies have been made welcome will come back to your business and will also tell their family and friends.

Breastfeeding
Friendly
Scotland



Breastfeeding
Friendly
Scotland



The Breastfeeding etc. Act 2005 and the Equality Act 2010 both make it an offence to prevent or stop a person breastfeeding in a public place. The Acts apply to all employers and employees in premises where the public have general access and it is an employer's responsibility to ensure that all of their staff are fully aware of the terms of the Acts.

Further advice for employers on the Breastfeeding etc (Scotland) Act 2005 can be found here - <https://www2.gov.scot/Resource/Doc/135079/0033433.pdf>.

The Breastfeeding etc. (Scotland) Act 2005 can be found at: <https://www.legislation.gov.uk/asp/2005/1/contents>

The Equality Act 2010 can be found at: <https://www.legislation.gov.uk/ukpga/2010/15/contents>

In order to sign up to the scheme and receive a free award and stickers/window clings, businesses must tick the box to agree that:

- All staff within the premises or organisation are aware of the Breastfeeding etc. (Scotland) Act 2005 and the Equality Act 2010, the aims of the Breastfeeding Friendly Scotland scheme and what that means for them. All members of staff will be advised about their responsibilities under the law and new staff will be made aware as part of their induction.
- You will support mums to feel confident about breastfeeding on the premises; if there is a complaint from a customer about a breastfeeding mum, you will inform them that you are signed up to the Breastfeeding Friendly Scotland scheme and advise them about the legislation; you will never ask the mum to move her seat or to stop breastfeeding.
- You will display the Breastfeeding Friendly Scotland scheme award in a prominent position, at the front of the premises, where it is easily seen.

Print Name

Signed

Business Name

Address

Postcode

Tel

Email

Type of Business

Date

GDPR statement: Once a member of the scheme your organisation/businesses information will be kept on a secure NHS database. This information is for evaluation and data collection. We may also need to contact you for feedback purposes. No personal details will be used when developing reports for Scottish Government, NHS or local authorities.